

To the 15 men in America who will take delivery of a Palmer Johnson 43 during the coming year

Probably you have identified us with our custom built yachts and never with a production product of any kind.

But now, the semi-custom Palmer Johnson 43 is here:—a genuine limited edition, high performance design by Olin Stephens, at the complete price of \$69,500.

Yes, she is a beautiful boat. Built by NAUTOR of Finland to a standard of workmanship which is, sadly, almost unobtainable in this country in skills alone, not to mention the price.

Her fiberglass hull meets or exceeds all Lloyds requirements. Her deck is laid teak.

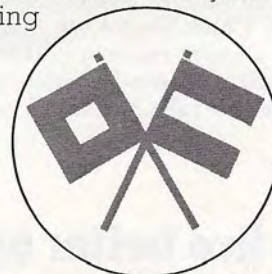
And below you will find nothing but the finest rare koto and teak cabinetry.

When we say that the specification is complete we do not mean that you cannot add to it as and where you please. We mean simply that there is no such thing as a 'necessary extra'. In fact, you will even find a set of 'Arabia', Finland's famous chinaware in one of the lockers.

As to performance, we believe she will stretch to the full the competitive capabilities of any owner. She has been a consistent winner in her first season of completion — and rates very favourably under the new International Rule.

Next season, as they arrive one by one from Finland, a few more PJ 43's will become available to American buyers. Obviously we would like to have more of them to sell, but this is not possible owing to the length of time which has to be allotted to the moulding, finishing and tuning of each individual boat.

However, information on these yachts is available now from the following addresses:—



PALMER JOHNSON INCORPORATED

Chicago Sales Headquarters: 2400 East Devon Ave., Des Plaines, Illinois 60018. Telephone: 312-297-4477. Telex: 26-3439

West Coast Representative: Ardell, 2101 West Coast Highway, Newport Beach, California 92660. Telephone: 714-642-5735

East Coast Representative: Northrop & Johnson, 9 E. 46th Street, New York, New York, 10017. Telephone: 212-682-5874

European Associate: Hurrell & Johnson Ltd., Rope Walk, Hamble, Hants., England

